

MIC - Made in Cadore
*proposes a collection in honour
of their North Italian origins*

WHAT'S ON IN EUROPE

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In their latest releases, MIC – Made in Cadore eyewear offers a tribute to nature and to the land of the origins of the range. Classic shapes, occasionally reinterpreted, colours drawn from nature, like the green of trees and moss, earthy browns, the icy white of snowy peaks, and coppery Havana hues found in rocks and Fall foliage. These elements determine the lines and colour choices used in the frames, alongside a signature metal element on the hinge profile that echoes the silhouette of the mountain peaks. The collection of women's optical and sun frames is a play in contrasts between square and round shapes, with names

that lead back to Nature with frames like model Scintilla in acetate with a metal insert across the top rim that adds special sparkle to its irregular hexagonal shape. From the more traditional black or Havana hues, to the bolder, eye-catching contrasts of white, black, beige, brown and green, it frames the face with a touch of glamour. Another interpretation of the hexagon is found in model Gemma, in polished metal with milled 'scratch-work' on the front. The 80s-inspired model Alba, instead, features chiseled workmanship. It comes in three versions: silver front and temples with blue temple tips; black front and temple tips with metal

temples; and gold front with black temples and temple tips. The Fiamma sunglasses are characterized by large squared lines and an interplay of black, Havana and brown gradations emphasizing the style inspiration of past decades. MIC-Made in Cadore is an Immagine98 brand, and an ambitious project by a company which enjoys strong ties to the region; its mission is to showcase the birthplace of eyewear through a narrative that unfolds in the styles of the range.

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