

# VMAIL

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## LAUNCHPAD

### Imagine98 Intros Made in Cadore

**Quick Take:** [Imagine98](#) is introducing [Made in Cadore](#), an eyewear brand inspired by Italy's Dolomite mountains.

**Specifics:** The collection is made up of classic shapes, occasionally reinterpreted, and colors drawn from nature. Notable styles include Valanga, a round acetate frame, Scintilla, a hexagonal acetate frame with a knurled metal insert along the top rim, Gemma, a hexagonal metal frame and 80s inspired Alba.

**Selling Point:** Made in Cadore is unique and detailed, just like [Read more.](#)