

LaunchPad: Frame Collection

Imagine 98 Intros New X-IDE Collection

By Staff

Friday, September 20, 2019 12:06 AM



Quick Take: Imagine 98 is debuting its Fall/Winter 2019 collection from X-IDE.

Specifics: X-IDE's newest collection features styles inspired by music, such as Beat and Soul, combination styles that feature a metal structure and color coordinated translucent acetates. Hip-hop and Tribal are acetate frames with metal cores, and Blues and Jazz are metal styles with ultra-thin top rims and a "diamond-etched" finish.

Selling Point: The X-IDE FW19 collection is fresh and individual, bringing musical ideas to life in a new, visual way.

www.x-ide.com